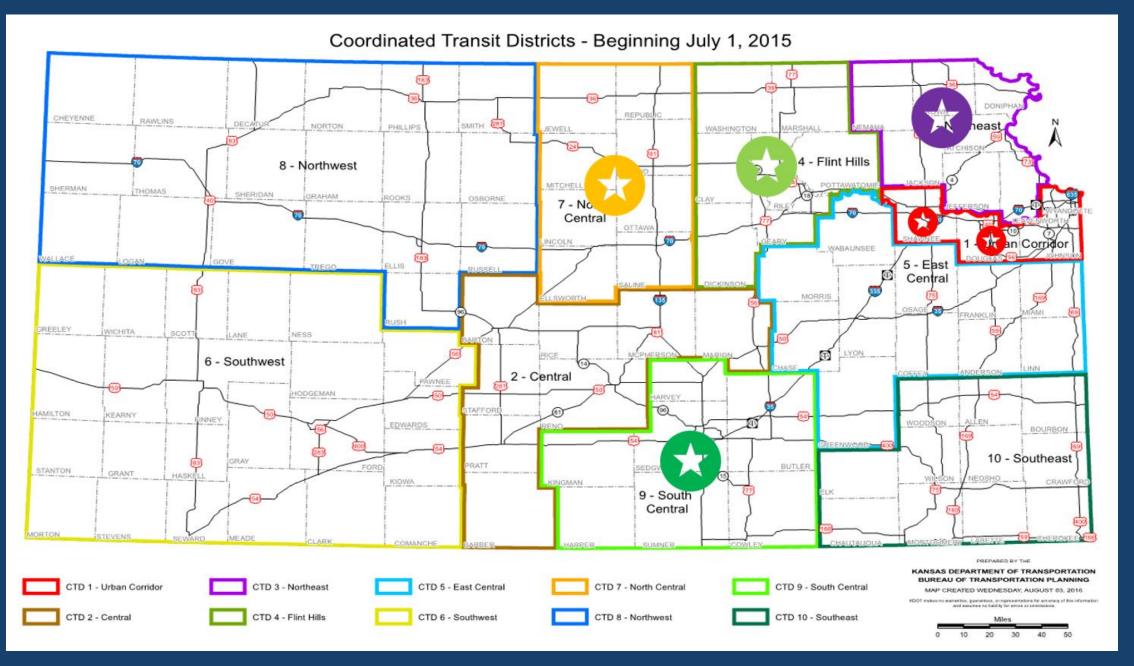


A regional coalition effort made possible by the generous support of the

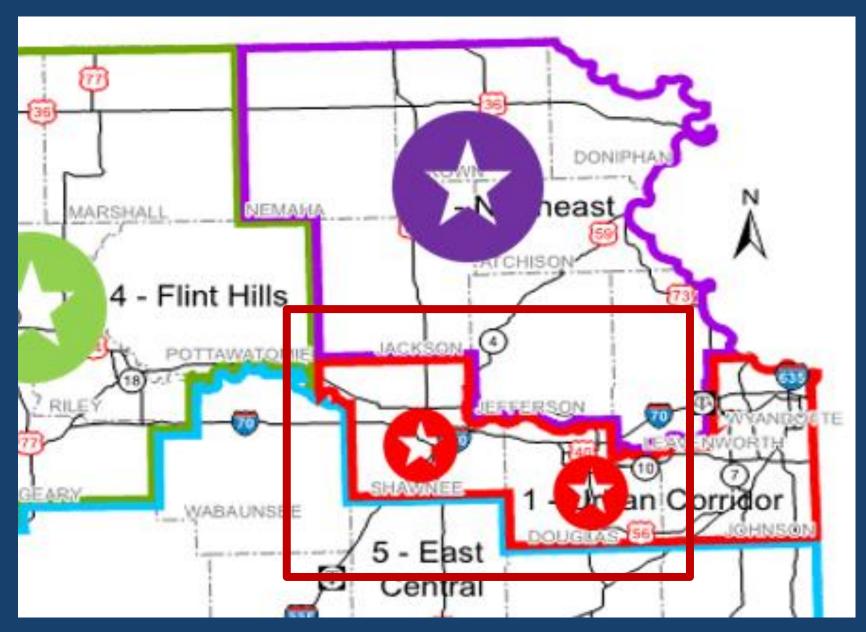


March 30, 2023 Final Report

ABOUT US



State map (with CTD district boundaries and locations of Mobility Managers)



Project region

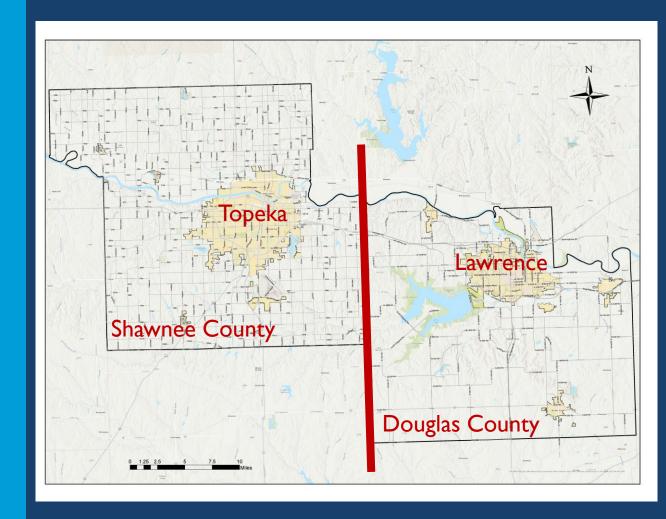
REGIONAL CONTEXT

Project area includes both small urban and rural providers

Geographically close to the Kansas City, MO metro area by car, but not via transit

Many trip requests are for medical attention

Smaller agencies have stepped up to assist (especially during COVID)



ONE REGION, MANY BOUNDARIES

- City/county
- Regional
- Agency
- Funding

- Programmatic
- Time-bound (pulse systems)
- Staffing (short on staff)
- Public support/image

WHY WE APPLIED

PRIOR COLLABORATIONS

- This has always been a problem for our region
- Progressively-larger local efforts had been done
- Entire business model needed to be rethought due to the pandemic

mobilityTOPEKA





TECHNICAL ASSISTANCE WAS THE KEY

- Past attempts were made, but none were coordinated
- Critical mass was never reached
- COVID-19
- We needed outside professional guidance

USING THE NADTC COORDINATED COMMITTEE'S TOOLKIT

- Getting ready
 - Needs Assessment, Readiness
 Assessment, and Environmental Scan
 - Stakeholder and Community Asset
 Mapping

- Organization and Planning
 - Vision and Mission Statements
 - Goals, Objectives, and Action Plans
 - Structure of the Coordinating
 Committee
 - Outreach and Public Engagement

ANY OF THESE SOUND FAMILIAR?

No city/county support	Funds restricted to city/county	City/city & county/county trips		
Ongoing \$\$ source not identified	Update KRIDES website	Lack of centralized communication		
5310 bus funding, mixed fleet	Common platform, trip planning	Diff. to schedule multi-day trips, NEMT		
Cost of trip varies by provider	Service area boundaries, limiting	Coordinate 5310/5311 at transit hubs		
Affordable trips	Identify funding sources, eligibility	Providers don't share vehicle		
No weekend service	Long distance medical trips	Varying fare payment, per provider		
Driver shortage	Crossing county lines	Need a shared vision, all agencies		
Bilingual services	Coordinate appointments with med facility	Gain public support		
On-demand options	Drivers paid more in private sector	No cooperative coordination		
Doctor choice on transit option	Harness tech for small providers	Knowing who to contact for info		
Driver capacity	Aging vehicle fleet	Providers do not split the trip		
Lack of CDLs for larger vehicles	Vehicles, Procure & maintain			

WHY WE CHOSE THESE FOCUS AREAS

Coordination

• This task has been attempted before (a few times) by various handfuls of agencies, but they always came up against roadblocks they could not tackle with their existing staff levels.

Funding Flexibility Staffing, vehicle purchase and usage, trip purpose and service areas are all tied tightly to various federal, state, and local funding sources. It has been difficult to establish cooperative funding streams to accomplish these goals.

Branding & Promotion • Few people in our region can distinguish one 5310 service provider's program/vehicle from another. Also, as group of mostly smaller agencies, having a common purpose, common elevator speech, and common publicity materials for outreach and funding will add credibility to all individual participants' efforts.

THE COALITION

COALITION MEMBERS

27 members from:

5310, 110, and 07 providers

Social service agencies

Regional area agency on aging

Medical and MCO representatives

City, county, MPO, and state agencies

Mobility managers



EACH ONE A PROFESSIONAL



OUR STAKEHOLDER AGENCIES





































PROJECT OUTCOMES

INTENDED

 A working document outlining important first steps

- Collaborative work among agencies
- A to-do list of next steps to build momentum

ACTUAL

- A robust pre-plan, including potential future stakeholders and funding sources to explore
- A fully functional inaugural Coalition with a name, logo, legitimacy, and purpose
- Beginnings of future regional partnerships and development of initial marketing materials and plans for engagement

PRODUCTS DEVELOPED

ABOUT US

We offer rides for the general public as well as specific populations within Douglas County. If you need a ride, please contact one of these transportation providers based on where you live and what type of service you require.

Each provider has different service areas, service hours, fares and reservation requirements. Trips can be made for medical, personal business, education, shopping, employment, or other reasons. Transportation is provided not only to the elderly and the disabled, but also to the general public.

Contact the provider to schedule your trip, or to find out ore information.

You can also go online to www.ksrides.org to find information for any county in Kansas.





GET IN TOUCH

Dre'Vel Taylor, Mobility Manager 785.832.3149 dtaylor@lawrenceks.org www.ksrides.org



THERE'S A WORLD TO DISCOVER

FIND PUBLIC TRANSPORTATION IN
THE LAWRENCE-DOUGLAS
COUNTY REGION OF KANSAS



GENERAL PUBLIC TRANSPORTATION PROVIDERS

SERVICES MAY INCLUDE TRANSPORTATION FOR: GENERAL PUBLIC (**GP**), OLDER ADULTS (**OA**), PEOPLE WITH DISABILITIES (**PWD**), MEDICAL/NEMT TRIPS (**MED**) AND/OR THE AGENCY'S OWN CLIENTS (**OWN**), AS LISTED BELOW THE AGENCY'S NAME.

LAWRENCE TRANSIT

GP, OA, PWD, MED

- Fixed Route/General Questions: (785) 846-4644
- Paratransit/Night Line: (785) 312-7054
- www.lawrencetransit.org

Fixed route, demand response, and paratransit Lift rides, and services are all available within the city limits. All vehicles are ADA accessible. Fare free pilot for 2023.

Fixed Route and Paratransit operate Monday through Saturday, 6:00am to 8:00pm.

Night Line operates Monday through Saturday, 8:00pm to 6:00am.

No Sunday Service.



COTTONWOOD, INC.

OWN

www.cwood.org Monday through Friday, 7:00am to 10:00pm.

INDEPENDENCE, INC.

GP. OA. PWD. MED

(785) 843-5576 www.independenceinc.org/ Monday through Friday, 8:00am to 4:00pm.

SENIOR RESOURCE CENTER

OA, PWD, MED, OWN

(785) 842-0543 hwww.yoursrc.org/ Monday through Friday, 7:00am to 3:30pm.

BERT NASH COMMUNITY MENTAL HEALTH CENTER

OWN

www.bertnash.org/ Daily 9:00am to 5:00pm

LAWRENCE PRESBYTERIAN MANOR

OWN

www.lawrencepresbyterianmanor.org Monday through Friday 8:30am to 4:00pm "Transit is not just a social service. Transit is an economic development initiative, an economic development asset."

~Hunter Morrison

Public transportation is accessible and affordable in north central Kansas.

Our goals include:

Promoting Independence: Maintain the quality of life for individuals who live in our communities and increase awareness and perception of transportation services.

Building Connections - Improve the efficiency and effectiveness of transit service so more Kansans can be served and increase the level of communication, cooperation and coordination among existing providers.

Preserving Rural Living - Allow Kansans to stay within their current communities and increase and enhance the level of connectivity between activity centers (i.e., cities, major employers, major medical facilities).

OUR ELEVATOR PITCH

- The Kansas Coalition for Accessible Regional Transportation (K-CART) is developing new solutions to provide all Kansans with affordable, equitable, inclusive, and accessible medical transportation options by removing barriers to service and increasing quality of life standards.
- We are a cross-section of professionals from various industries, collaborating to make statewide access to healthcare transportation a reality, especially for older adults and people with disabilities.
- A Pilot Program will begin in Douglas & Shawnee Counties in 2023-24, with potential for replication across the state. We are hopeful that we can count on your support of the Coalition's work, and would be glad to have you along for the ride!

Link	Department	Eligible	Description				
https://www.nerdwallet.com/article/travel/donate-credit-card-points-miles-cashback-charity	_	To guide the team in gathering outcome data that can bolster its request for sustainabl	Certain program to charity (such a	, , , ,			
https://www.dillons.com/asset/dillons_o nline_enroll.		Non-profits	Donated a portion				
	New Business Resource Development:	To test the feasibility of the innovative transportation solution in real-world conditions in the marketplace, so the community-based team	Technical Assistance availability				
Local	Local Incentives,	can learn where its solution needs to be further revised	Topic	Website	Program	Agency	Funding level
https://www.gotopeka.com/incentives/	employee <u>ives/</u> expansion		Various	https://kutc.ku.edu/kansas-rtap	various	KS-RTAP	tech assistance and training only
Older Ame Act Title III	•	Eligible both as a direct as reimbursement of trips as well as a federal fund braid to other FTA and	various	https://ksrides.org/	various	Mobility Managers	tech assistance and training only
	Older Americans Act Title III-B Transportation		Various	https://n-catt.org/	various	National Center for Applied Transit Technology	tech assistance and training only
https://www.jhawkaaa.org/	Services	state dollars	Mobility Management	https://nationalcenterformobilitymanagement.org/	various	National Center for Mobility Management	tech assistance and training only
			Various	https://www.transit.dot.gov/coc rdinating-council-access-and- mobility	various	Coordinating Council on Access and Mobility	tech assistance and training only
			Various	https://www.nadtc.org/	various	National Aging and Disability Transportation Center	tech assistance and training only









LESSONS LEARNED

... AND BOY, DID WE LEARN SOME!

Be mindful of scope creep

As discussions progress, the project can swell into something so large that it seems insurmountable. This might make some feel discouraged. Be sure to keep it reigned in.

Develops contacts strategically

Whenever possible, reach out to the contact with the most access to the necessary participants for your outreach campaign. For example, the Director of Nursing and not your sister's friend Mary who is a nurse at your local hospital.

Baby steps are good

Don't try to tackle the entire problem straight out of the gate. Progress and small successes help build morale, support, and legitimacy. They also aren't as taxing for coalition members to handle.

Be realistic about time constraints

Public outreach and engagement take time. You will all be doing this on top of your current responsibilities. Make sure you know what you're getting yourselves into, and don't overcommit.



THANK YOU!

www.ksrides.org/k-cart/

Mike Spadafore

Director of Mobility Management

serving the Topeka/Shawnee County region in CTD #1

mspadafore@jhawkaaa.org

785.235.1367 x122